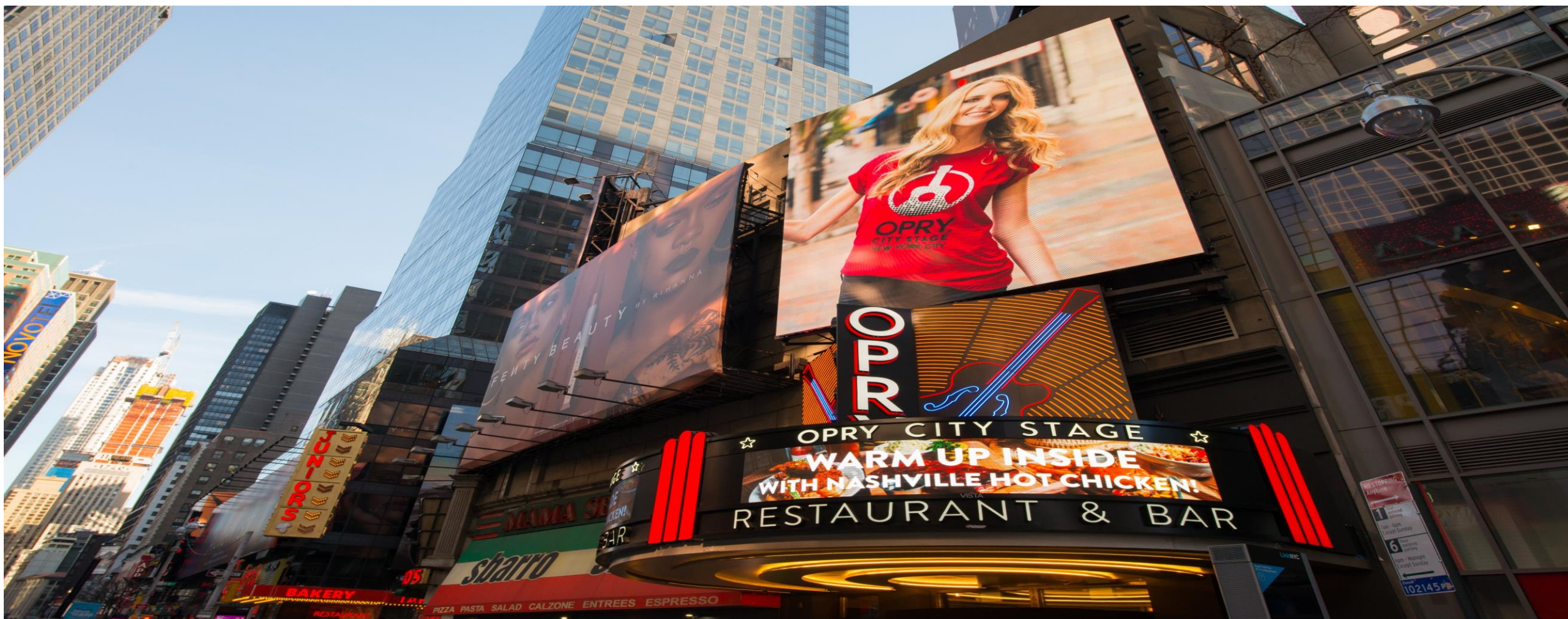


Full Motion Digital Site Opry 1-A

ALL VISUAL
PRODUCTIONS



Media Type
Digital Bulletin

Location

Broadway and 48th street
Facing Southwest
Left hand read

Geopath ID

30836472

Adults 18+ Impressions:

26,981/ min weekly

Physical Specs

33'3"x24'9"

Features

Full Motion or Static
Targeted
Efficient

Latitude

40.760452

Longitude

-73.984444

Minutes/hour	1
Spots/day	24
Spots/ week	168

Ad Copy Length

30 and 60 second
Longer lengths accepted
in full minute increments

Full Motion Digital strategically located on Opry City Stage, the most exciting new venue in New York City.

Opry City Stage

- Grand Ole Opry City Stage venue in NY City in the heart of Theatre District.
- Estimated 550,000 music fans will visit each year.
- Live music on stage or streaming from Grand Ole Opry 365 days a year.
- 2 story restaurant and bar with live stage. 4th floor 400-person show venue.
- Great press from NY Post, Rolling Stone, and CMT among others.

Please see links for more information on Opry City Stage.

<https://www.rollingstone.com/country/news/grand-ole-opry-opens-new-york-city-venue-opry-city-stage-w513577>

<http://www.cmt.com/news/1789112/first-look-inside-new-yorks-opry-city-stage/>

<https://nypost.com/2017/11/30/opry-city-stage-puts-a-little-nashville-in-midtown-manhattan/>

<https://www.oprycitystage.com/>

Tourist Destination

- Theater District
 - Gershwin Theater Wicked
 - Broadhurst Theater Mamma Mia
 - Winter Garden Theater School of Rock
- M&M World
- Bustling Retail District along Broadway and Time Square

